

Constant Contact Survey Results

Survey Name: Social Media Seminar - copy for email

Response Status: Partial & Completed

Filter: None

3/24/2014 11:16 PM ADT

TextBlock:

I am planning to offer seminars or workshops in the spring of 2014 in Antigonish. It would be helpful if you could answer the following few questions to help in the planning. Thank you Denise Davies davies@eckova.ca

Which days do you prefer to attend a seminar or workshop? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Monday			16	44.4 %
Tuesday			17	47.2 %
Wednesday			16	44.4 %
Thursday			19	52.7 %
Friday			15	41.6 %
Saturday			9	25.0 %
Sunday			4	11.1 %
Totals			36	100%

Which is the most convenient time to have this seminar?

Answer	0%	100%	Number of Response(s)	Response Ratio
Weekday morning			11	30.5 %
Weekday afternoon			11	30.5 %
Weekday evening			5	13.8 %
Weekend			5	13.8 %
No preference			4	11.1 %
No Response(s)			0	0.0 %
Totals			36	100%

How much do you expect to pay for a seminar?

Answer	0%	100%	Number of Response(s)	Response Ratio
\$15 and under			2	5.5 %
Between \$16 - \$30			9	25.0 %
Between \$31 - \$45			3	8.3 %
Between \$46 - \$60			9	25.0 %
Between \$61 - \$75			3	8.3 %
Between \$76 - \$100			5	13.8 %
Over \$100			1	2.7 %
I do not expect to pay for events			3	8.3 %
No Response(s)			1	2.7 %
Totals			36	100%

What is the best length of the seminar for your schedule?

Answer	0%	100%	Number of Response(s)	Response Ratio
1 hour			1	2.7 %
2 hours			13	36.1 %
3 hours			15	41.6 %
Full day			6	16.6 %
Other			1	2.7 %
No Response(s)			0	0.0 %
Totals			36	100%

Do you prefer networking before, during or after an event?

Answer	0%	100%	Number of Response(s)	Response Ratio
Before			4	11.1 %
During			10	27.7 %
After			6	16.6 %
No preference			16	44.4 %
No Response(s)			0	0.0 %
Totals			36	100%

Rate your knowledge of the following topics.

1 = Very Poor, 2 = Somewhat Poor, 3 = Fair, 4 = Somewhat Good, 5 = Very Good

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Internet Strategy						36	2.5
Website						36	2.7
Facebook						36	2.9
Building your business using social media						35	2.2
Social media for tourism						34	2.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Do you have any suggestions for topics related to Internet Strategy and Social Media? If so, what?

11 Response(s)

OPTIONAL: Please enter the information indicated below if you wish to receive information about the seminars and occasional news and tips for Internet Strategies. By entering your personal information you agree to receive email communications from me based on the information.

Answers	Number of Response(s)
First Name	24
Last Name	24
Company Name	14
Email Address	24
Website address	16